



**FOR IMMEDIATE RELEASE**

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## **\*\*\* MEDIA ADVISORY \*\*\***

### **N.J. LOTTERY KICKS OFF “NOT 18 YET? NO BET” ANNUAL AWARENESS CAMPAIGN**

**TRENTON, N.J. – (Aug. 5, 2014)** – The New Jersey Lottery has teamed up with the Council on Compulsive Gambling of New Jersey, Inc. (CCGNJ) to launch the Lottery’s 2014 “*Not 18 Yet? No Bet*” Annual Awareness Campaign, which seeks to remind residents and retailers that New Jersey law prohibits the sale of Lottery tickets to anyone under the age of 18.

As part of this campaign, both organizations are placing renewed emphasis on their continued commitment to responsible play and the prevention of underage gambling. This campaign is held each year to coincide with the American Gaming Association’s Annual Responsible Gaming Education Week, scheduled this year for Aug. 4 – Aug. 8, 2014.

**WHAT:** “*Not 18 Yet? No Bet*” Annual Awareness Campaign “Kick-Off” Event

**WHO:** Carole Hedinger, Executive Director, New Jersey Lottery  
Donald Weinbaum, Executive Director, Council on Compulsive Gambling of New Jersey Inc.

**WHEN:** Thursday, Aug. 7, 2014  
3 p.m.

**WHERE:** Quick Trip Express  
5 Lawrenceville-Pennington Road  
Lawrence Township, N.J.  
609-895-8801

**MEDIA:** Interview and photo opportunities. Contact Judy Drucker for availability.

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